



LABELTEX

Branding, manufacturing, and global logistics for premier retailers.

BRANDING

Labels, tags, hardware and much more for product branding success.

PACKAGING

Deliver incredible brand experiences with each client touch-point.

MERCHANDISE

Luxury accessories and unique promotional items, made to order.



A complete suite of products, services & technology for premier retail businesses.

RETAIL SOLUTIONS

AMERICAN MADE SINCE 1993

CORE SERVICES

Our team brands physical products by designing, manufacturing, and distributing labels, packaging, merchandise, and promotional items for the world’s most innovative companies. Our team has a 30-year history of serving retail industries such as fashion, home goods, food and beverage, e-commerce, and skin care on a global scale.

We offer a powerful set of dynamic business services we call **The Core**. This suite of services and technology provides a true extension of your office for design, product development, online ordering, and project management. Increase your speed to market and lower overhead costs while discovering the power of a dedicated partner!

THE CORE

1 | Branding + Labeling

5 | Sales + Distribution

2 | Packaging

6 | Sourcing + Logistics

3 | Merchandise + Promo

7 | Graphic Design

4 | Business Services

8 | Manufacturing

A complete retail solution from design to delivery!



Branding + Labeling

Enjoy remarkable service, quality, and speed to market!

TAKE BRANDING QUALITY TO THE NEXT LEVEL WITH LESS WORK!

Our team designs and produces a wide variety of printed labels, woven labels, hang tags, hardware, stickers, and much more!

We serve all types of industries, some of which include athletic apparel, fashion, home goods, sporting goods, food & beverage, agriculture, event venues, e-commerce & subscriptions, celebrity brands, and many more. Working with the team at Labeltex delivers additional benefits, such as:

- A Responsive Regional Sales Manager
- A Dedicated Account Coordinator and Design Team
- An Expert Production Manager
- A Private-label Online Re-Order Platform
- Expedited Shipping & Logistics

We handle your production from start to finish, saving time, lowering overhead, and increasing speed to market!

SELECT PRODUCTS

- Woven + Printed Labels
- Vinyl Stickers
- Heat Transfers
- Hang Tags
- Leather + Suede
- Paper Patches
- Joker + Pocket Flashers
- Care + Content Labels
- Accessory Cards
- Metal Buttons + Rivets
- Metal Plates + Grommets
- Zipper Pulls + Draw Cords
- Elastic Tapes
- Embroidery + Patches
- RFID, NFC, QR Integration
- Sustainable Options



CONTACT THE TEAM

Los Angeles Headquarters
 +1 (323) 582-0228 | Sales@labeltexusa.com
 Connect with us on LinkedIn



For additional information or sustainable options, reach out to your Labeltex sales team!



Premium Packaging

An astonishing brand experience at every retail touch-point.

IT'S MORE THAN JUST A BOX... IT'S AN UNFORGETTABLE BRAND EXPERIENCE!

Packaging is a critical brand touch-point, so delivering the right experience is important. The Labeltex team has everything retailers need to create the wow-factor for clients with unbeatable service and pricing. You'll enjoy:

- An Expert Packaging Director
- A Full Range of Sustainable Options
- A Private-label Online Re-Order Platform
- Complete Logistics Planning Built for Price and Speed

Whether it's e-commerce, fashion, food and beverage, beer, wine and spirits, cosmetics, skincare, subscription services, celebrity and influencer brands, or agriculture, we have packaging solutions for every industry imaginable.

The Labeltex team will engineer exactly what you need for your products. We also offer a full range of sustainable options!

SELECT PRODUCTS

- Folding + Rigid Gift Boxes
- Shopping + Garment Bags
- Canvas, Non-Woven, Paper + Tote Bags
- Drawstring + Zipper Bags
- PVC/EVA Bags
- Tissue Paper + Stickers
- Clothing Hangers
- Jewelry + Shipper Boxes
- Poly Mailers + Poly Bags
- Compostable Mailers
- Cake Boxes + Boards
- Restaurant Packaging
- Cannabis Packaging
- Sustainable Options



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Merchandise + Promo

Create one-of-a-kind products your clients will love.

HIGH QUALITY MERCHANDISE & CUSTOM SWAG CLIENTS WILL LOVE

Labeltex focuses on sourcing high-quality, customizable promotional items that you won't find anywhere else! We also offer scalable solutions that help companies manage their swag ordering, inventory, and deliveries.

- Premium merchandise and swag you won't find elsewhere
- Excellent pricing and flexible minimums
- Online management solutions for your ongoing inventory and ordering needs (white-label options available)

Gone are the days of being limited to what's available online. With Labeltex, you can create your own branded swag! Our team will engineer your vision and produce custom merchandise to your exacting specifications.

Whether it's for trade shows, client giveaways, employee rewards or for selling stores, we will develop products that stand out and make your brand experience a memorable one!

SELECT PRODUCTS

- Custom Apparel
- Hats
- Backpacks + Duffel Bags
- Money Clips + Wallets
- Leather Goods
- Pens + Pencils
- Bottle Openers
- Drinkware + Barware
- Cooler Bags
- Key Chains
- Golf Balls + Tees
- Portfolios
- Technology Skins
- Bluetooth Speakers
- Travel Accessories
- Much More



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Business Services

A full suite of services to assist from design to delivery.

OUR PARTNER PROGRAM WAS DESIGNED TO SAVE YOU TIME AND MONEY

We built a **complete suite of business services** to handle your labels, packaging and merchandise from start to finish so you can focus on what’s important, building your business!

Our comprehensive back-office solution manages your production from start to finish—saving you time, eliminating overhead costs, and increasing speed to market! When you work with Labeltex, your dedicated team will:

- Coordinate workflow with factory partners
- Deliver regular reports on your business
- Increase your speed to market
- Stock and hold orders - passing volume savings on to you
- Provide robust ordering and inventory technology

We’re committed to delivering the service, quality, and speed you need to build revenue with confidence.

YOUR BUSINESS SUITE INCLUDES

- Dedicated Service team
- Managed Projections
- Inventory Reporting
- Art/Creative Team
- Packaging & Promo Team
- Logistics Team
- Volume Discounts
- Price Break Strategies
- Credit & Payment Options
- Stock & Hold Solutions
- Online Ordering Platforms
- Marketing Support
- Global Production Offices



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Manufacturing

Offering American-made goods and a team with over 40 years of production expertise!

30 YEARS OF MANUFACTURING EXPERTISE FROM AROUND THE WORLD

We built a **complete suite of business services** to handle your labels, packaging and merchandise from start to finish so you can focus on what's important, building your business!

Our comprehensive back-office solution manages your production from start to finish—saving you time, eliminating overhead costs, and increasing speed to market! When you work with Labeltex, your dedicated team will:

- **In-house (Los Angeles, California) production and expertise**
- **Factory locations worldwide for fast, easy ordering**
- **Competitive pricing at any order size**
- **Access to a lightning-fast online ordering system**

We're committed to delivering the service, quality, and speed you need to build revenue with confidence. Let us handle your ancillary business and let's drive growth together!

FACTORY HUBS

- **Los Angeles: U.S.**
- **Shanghai: China**
- **Kowloon: Hong Kong**
- **Mexico City: Mexico**
- **Istanbul: Turkey**

SALES OFFICES

- **New York, NY**
- **Los Angeles, CA**
- **Miami, FL**
- **Bluffton, SC**
- **Toronto, ON**



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Graphic Design

Our team is here to support your vision with wild creativity and exacting precision!

BENEFIT FROM A TALENTED DESIGN TEAM THAT MAKES DREAMS COME TRUE

We serve as a silent partner to create brands, campaigns, and ancillary lines for some of the worlds most recognizable brands. Our team members are experts in the design software and AI so you can harness the power for your brand!

From packaging, labels, merchandise, and promotional items, our stylish solutions keep you at the forefront of your target market’s demands. Working with Labeltex, you can expect:

- Quick artwork turnarounds
- A dedicated design liaison
- Vertically integrated design - from paper to production
- New and trending options to bring to market

At Labeltex, we have creativity covered! Ask your sales representative for a free consultation or a complete list of design services for your business.

IN-HOUSE CAPABILITIES

- Label Design
- Trim Design
- Packaging Design
- Promotional Design
- Merchandise Design
- Brand Development
- Brand Consults
- Production Artwork
- Product Sampling
- 3D Modeling
- AI Rendering
- AI Concept Art
- Art Made by Humans



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Sourcing + Logistics

Your prices benefit from our volume and years with our trusted production & shipping partners!

GREAT SOURCING IS THE KEY TO GREAT QUALITY AT GREAT PRICES

Great sourcing is the cornerstone of delivering stunning products. With the Labeltex sourcing team in your corner, you'll be prepared to exceed customer expectations! When you work our team you benefit from:

- Convenient production in the U.S., Mexico, Turkey & China
- Global logistics management and freight at unbeatable prices
- Innovative productions with customization and quality
- A dedicated project manager from start to finish
- Certifications and peace of mind about your sources

You can eliminate risk of a bad production or miscommunication at we handle all the details the job from start to finish.

With first-class sourcing at Labeltex, you'll get consistency, durability, and functionality leads to increased customer satisfaction, loyalty, and a positive brand experience!

COMPLETE JOB MANAGEMENT

1. Vision Meetings
2. Concept Art
3. Sourcing Discovery
4. Product Sampling
5. Best Pricing Practices
6. Client Approvals
7. Timeline Established
8. Freight Selection
9. Warehousing
10. Inventory Management
11. Final Delivery
12. Project Details Archived



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Sales + Distribution

Reach unprecedented growth and support with our dynamic sales teams and digital marketing programs.

YOU MAKE IT, WE SELL IT, WE GROW TOGETHER... IT'S REALLY THAT SIMPLE

We are a multinational sales and distribution channel for premium fashion brands, packaging, merchandise, promotional items and more. With our sales expertise and an extensive client list, we are a powerful sales partner. Additionally, our professional service teams work for you! Our team...

- Is in every major market in America and Canada
- Prospects through a robust digital marketing program
- Deeply educates your clients on your products
- Process orders and expertly manages the business
- Communicates clearly and consistently

By partnering with Labeltex, you have a complete team of sales and service professionals winning clients in major markets across the United States. Our operational dynamics were structured to facilitate fast, efficient selling. Think of us as an extension of your team. *Build your business fast, with Labeltex!*

SALES OFFICES

- New York, NY
- Los Angeles, CA
- Miami, FL
- Charlotte, NC
- Toronto, ON

SALES & MARKETING

- Networking
- Cold Calling
- Emailing
- PPC & Digital Ads
- Automated Outreach
- Cross Marketing



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Our
Commitment to You
Shines Through!

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LOS ANGELES | NEW YORK | MIAMI | CHARLOTTE | TORONTO



MADE IN AMERICA

Reach unprecedented growth and support with our dynamic sales teams and digital marketing programs.

MADE IN AMERICA WHERE QUALITY IS AT THE HEART OF ALL WE DO

We proudly offer a line of American-made products, manufactured at our headquarters in Los Angeles, California.

Our domestic manufacturing options support the U.S. economy, and provide higher visibility into the production process with more responsiveness, clear communication, and faster turns.

You'll benefit from...

- A faster speed to market
- Superior production quality
- A high level of visibility into the process

In the U.S., we're vertically integrated. The Labeltex team is the complete package. Our sales consultants, in-house design team, production specialists, and logistics professionals will bring you a total business solution. We're committed to your success.

OUR LOCAL CAPABILITIES

- Woven labels
- Printed labels
- Leather work
- Neck tapes
- Price tickets
- Barcode stickers
- Heat transfers
- Woven patches
- Merrowed edges
- Fire-resistant yarns
- RFID technology
- QR code integration
- Anti-fraud methods



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SWAG SOLUTION

We make the ordering process easy!

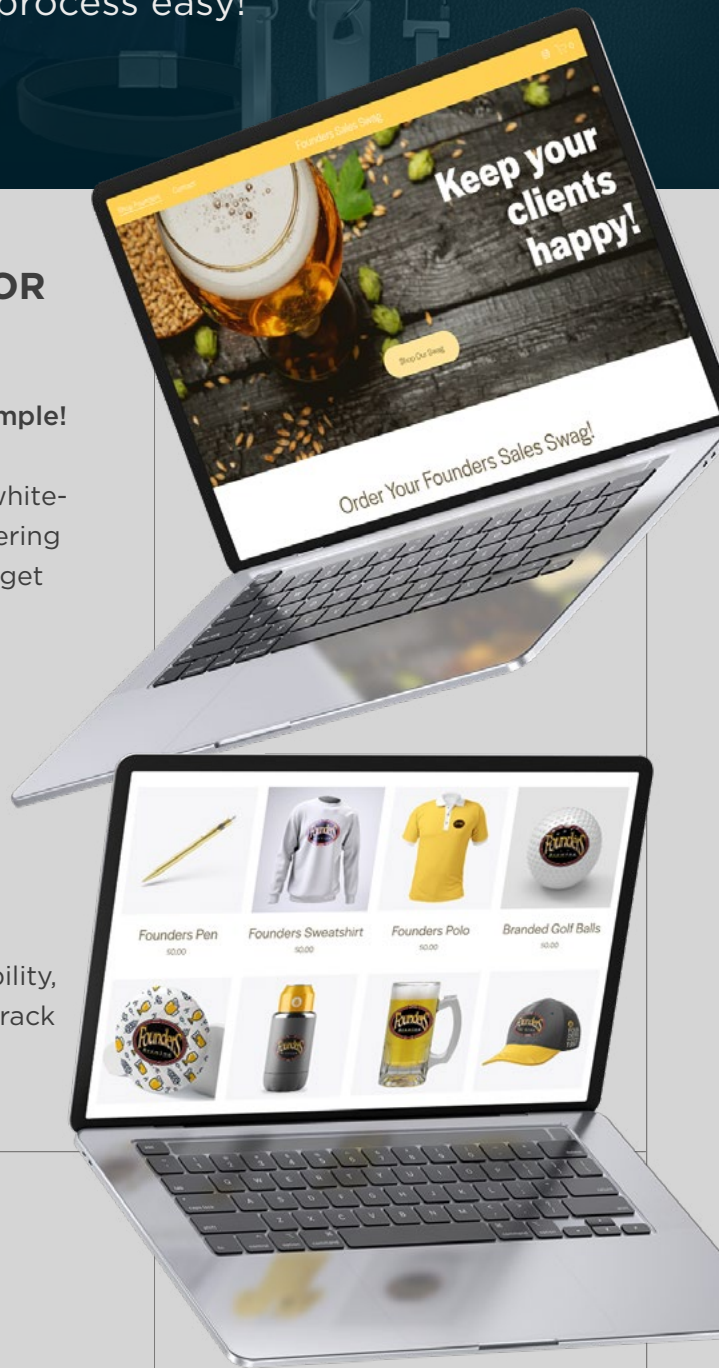
FLEXIBLE PROMOTIONAL ORDERING FOR YOUR ENTIRE COMPANY!

You pick them, we stock them until you need them. It's simple!

Give your sales team and employees access to their own white-labeled website for promotional items! Streamline the ordering process and save your team time and effort — let's not forget the space you'll save.

With a custom, dedicated website, your sales reps can conveniently browse through a catalog of promotional items of your choosing. They place orders online, eliminating the need for manual paperwork or back-and-forth communication with marketing. This autonomy ensures timely fulfillment of promo requests.

A Swag Store also provides better order tracking and visibility, allowing sales managers to monitor sales team activities, track expenses, and analyze trends.



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